

# BLOGGING

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## Abstract

A Blog (a blend of term web page) referred as the part of a website or its type. Blogs are maintained by an individual learner with regular commentary, descriptions of events in terms of graphics (or) video. The Technical world, is more interested in creating websites which could be most interactive in creating webpages. Nowadays the young generations were interested in designing the website. The participants of blogging are classified as kind of parts: individual & group learner. Blogging refers to writing, photography. The usage of Blogging in developing the website is more effective when compared to others. The research provides a framework of seven different incentive schemes after analysing the reasons why people blog. This analysis makes a significant contribution to knowledge. In light of this, the research investigates the reasons why blogs make excellent and trustworthy sources of data for analysis. This essay highlights the benefits and drawbacks of using blogs for analysis while demonstrating how they might be employed. A quick comment on some of the ethical issues surrounding the use of blogs for research marks the conclusion of the paper.

**Keywords:** Blogs, the blogosphere, qualitative research, research methodologies, and data analysis

## 1. INTRODUCTION

The main goal of blogging is to often update our content as it suits us. The website stands out from others. Blogging has eliminated the need for static websites. With blogging, users may write on their blogs, share their entries with others, and read other blogs using a range of special features. Since our Blogger start up is an online blogging platform, the name of the blogging platforms is "BLOGGERSSTART UP." The problems with the practising manual system have been fixed by the introduction of the online blogging system. This programme assists in removing and, in some circumstances, reducing the problems that the current system encounters. Furthermore, this system was created to meet the organisation's specific operating requirements.



**Fig 1: Stock illustration**

## 2. EXISTING SYSTEM

- Formatting and redundancy of data - the numerous files' likely varying formats result in duplication and inconsistency of data.
- Keeping registrations up to date is expensive. Traditionally, records were filed and maintained in file cabinets and boxes in batches. To organise the files, a numbered system specifically, a user number is assigned.

- Since manual work is necessary, the current systems are error-prone. Human error causes more time to be spent and the possibility of errors spreading.
- Low security feature - owing to manual record maintenance, sharing, and easy public viewing, there is a risk of data loss and the leakage of personal information.

### 3. PROBLEM STATEMENT

The antiquated manual system had a number of problems. Because the entire system had to be maintained manually, the process of storing, maintaining, and retrieving the information was incredibly labour-intensive and time-consuming. The records were never kept in a systematic way. It used to be fairly challenging to relate each unique transaction to a certain context. Time is squandered in an undesired way each time records are entered or retrieved. Another problem was that it was very difficult to find record entry errors. Once the records were entered, it was very difficult to make changes. There is a lot of information that needs to be kept and maintained, which is the cause.

### 4. PROPOSED MODEL

Making a logical system that adheres to the requirements is the task at hand in this phase. A logically sound solution is created from the client's needs during the design stage of software development. The following two steps are typically followed while designing something:

The system is first designed at the block level during this stage. Based on analysis carried out during the problem identification phase, the blocks are produced. It is important to minimise information flow across blocks, hence various blocks are developed for various functions. As a result, all tasks that demand more engagement are retained in a single block. The thorough design of each block is carried out during the secondary design phase.

In the design process, the following general tasks are performed: Various designs.

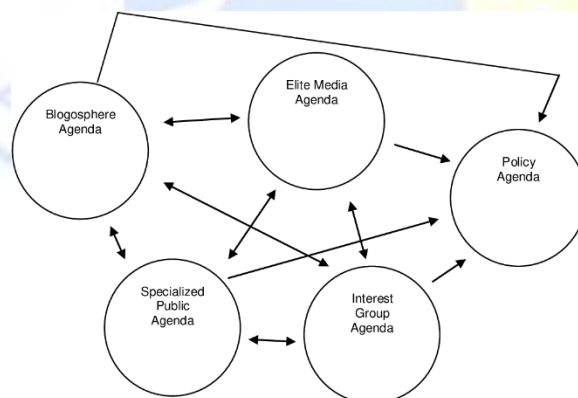


Fig 2: Proposed model

#### A. Scope of Blogging



Fig 3: Scope

The art of writing immediately comes to mind when we hear the word blogging. However, blogging gives the opportunity to make money in addition to being a creative outlet. For those who don't prefer working a 9 to 5, don't have a business mentality, but are creative thinkers and want to create something on their own, blogging is a fantastic alternative. In-depth understanding of a topic, sales, and digital marketing are all components of blogging, which is more than just writing. Technically speaking, blogging is referred to as content marketing. In fact, content is the "King of Digital Marketing" and the foundation of successful internet marketing. Future blogosphere growth will be faster than our own.

### B. Design of Blogging

Weblog, the abbreviation for "weblog," is a term used to refer to a certain kind of informational website that is published on the World Wide Web and has shorter, often informal text posts that are reminiscent of journal entries. (posts). Typically, posts are displayed with the most recent one at the top of the page and in reverse chronological order.

### C. Features of Blogging



**Fig 4: Features**

- An ever-dynamic blog is necessary.
- The posts are arranged in reverse.
- The vast majority of blogs have a similar layout.
- The bulk of blogs follow a same structure.
- Links and Blogs Work Together.
- It is well-designed, has the ideal length, and original material.
- Most Blogs Have the Same Structure
- Headlines Should Be Attention Grabbers
- A Blog Must Always Be Dynamic
- All Blogs Are About Communication

### 5. APPLICATION OF BLOGGING WEBSITE

- Wix ([www.wix.com](http://www.wix.com))
- WordPress ([www.wordpress.org](http://www.wordpress.org))
- Blogger ([www.blogger.com](http://www.blogger.com))
- Jimdo ([www.jimdo.com](http://www.jimdo.com))
- Medium ([www.medium.com](http://www.medium.com))

**A. Wix([www.wix.com](http://www.wix.com))**

Wix is a completely front-end-manageable, free website creation tool. The key feature of this platform is the drag-and-drop functionality, which eliminates the need for back-end management. Both novices and experts may use the design because it is so user-friendly and contemporary. It offers a nice selection of themes and templates, both free and paid, for various uses, including blogging.

**B. Word Press ([www.wordpress.org](http://www.wordpress.org))**

Of all the free blogging platforms, WordPress.org is the best. Although the platform is free, the site must still be largely built by you. Additional requirements include your own software hosting. The best long-term strategy is to spend a reasonable sum for a reliable WordPress host, even though you can discover some free WordPress hosting.

**C. Blogger ([www.blogger.com](http://www.blogger.com))**

One of the first free blog platforms was Blogger, albeit its use has declined in recent years. Although it's a good option for personal blogs, it's not the finest tool for business use. Similar to other hosted platforms, you must first establish an account in order to utilise this one. You must choose one of the pre-installed themes after creating it (which is easy), at which point you may begin jotting down your ideas. The editor on this platform resembles a Word page, while the user interface is comparable to a Google+ profile.

**D. Jimdo ([www.jimdo.com](http://www.jimdo.com))**

Jimdo is more than just one of many unrestricted blogging platforms. However, considering Jimdo's fundamental qualities, blogs are the most suggested use for its free edition. By filling out a brief questionnaire about the purpose of your website, you can rapidly construct a website using Jimdo. Your site is automatically constructed depending on your selections after you check these choices.

But a key feature of Jimdo is that it's a page builder; unlike other blogs, you can generate blog entries directly from the front end.

**E. Medium ([www.medium.com](http://www.medium.com))**

Anyone with an account can post on Medium, a versatile platform that addresses a variety of themes. Since 60 million readers (\*) visit the platform each month (and that figure rises annually), Medium has a huge edge over most other free blogging platforms in that your content will be read by a large audience.

**6. ANALYSIS OF BLOGGING:**

- Their content approaches
- Simple updates and messaging
- Their marketing channels
- The opportunities they have that you don't
- What works for them and what doesn't

Research is just one of the many facets of our life that have been impacted by technology. Blogs offer scholars a fresh and extensive resource to gather empirical data on a variety of subjects. The popularity and use of blogs have significantly increased, which can only increase their usefulness as a research tool. Also, blog-based research offers a wide range of investigative options, from purely sociological to anthropological and psychological; from the examination of individual insights to comprehending the corporate sector's strategic orientation. This study identified seven categories of reasons why bloggers blog to fulfil those needs: need for self-expression, recognition, social interaction, introspection, academic knowledge and interest demands, documentation needs.

**A. Purpose**

The major goal of the Online Blogging System Project is to manage the information about Blogs, Ideas, Topics, Entries, and Views. It oversees the management of all Blogs, Content, Views, and Blog information. Only the administrator is assured access because the project is entirely created at the administrative end. The objective of the blogs, concepts, materials, and topics. It records all of the information on Topics, Entries, and Views.

**B. Benefits of project**

Personal data provided by users is private; secure data storage is therefore a possibility.

- One of the benefits is increased efficiency.
- The ease of use.
- Little to no out-of-pocket costs and time commitment.

**C. Implementation**

Designing user interfaces: The communication between a user and a computer is taken into account while designing user interfaces. It participates in everything, from starting up the system to logging in and finally presenting the required inputs and outputs. The general arrangement of screens and messages is called a conversation.

The following are some recommendations for designing user interfaces:

- At all times, the system user should be aware of their next actions.
- The screen's arrangement should be such that various data, instructions, and messages always appear in the same general display area.
- Information, instructions, or messages should be displayed for long enough to be read by the system user.
- Exercise caution when using display features. Fields and questions with default settings.

**D. Advantages of blogging**

- Boost website traffic. The most difficult aspect of blogging is content design.
- Take part in campaigns on social media.
- Create trust-based connections with your clientele.
- Improve your business's standing.
- Differentiate a business apart from its competitors.
- Without effective content designing, nothing can be accomplished.

**E. Disadvantages of blogging**

- It Takes a Huge Investment of Time And Work.
- It's a lot harder than it seems, and you might invest your time and energy for little in return
- It takes longer for students to create their content.
- It is entirely dependent on social networks or online sources.

**7. CONCLUSION**

The main topics should be enumerated in the conclusion. It should include the main point of the blog that you want readers to take away. So, the best conclusion for a blog post that highlights the advantages of developing mobile apps for businesses would be: "These were some of the points mentioned in the article".



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