

Conversation of Political Debates: Forms and Functions of Tamil news Channels

Suganya Gunasekaran,

Assistant Professor, Department of Journalism, Apollo Arts and Science College, Chennai.

Dr.G. BalaSubramania Raja,

Professor and Head of the Department, Department of Communication, Manonmaniam Sundaranar University, Tirunelveli.

Abstract

This article develops a concept of political construction as well as general definition of debate and its function. To date, it is the only political TV debate show in Tamilnadu News channels. The analysis demonstrates how the setting and the behavior of the political debate shows and the argumentative behavior of the politicians. It is shown how politicians use everyday conversational patterns. The main forms of conversation are discussed in this context and the functions of the politicians' utterances are examined. Four sets of data are presented in both political debate shows, one Puthiya Thalaimurai political debate the other Thanthi Television political debate. The channels also encompass Panel discussion, Telephone conferences, Video conferencing, Experts appearing before audiences, political discussions on television and current affairs. Given all pronounced distinctions to other established forms of 'Presented communication', such as Discussions, Interviews, Portraits, Disputes, Inquiries, 'there are yet 'debate shows' in the sense of a homogeneous television broadcast genre'.

Key words: Television debate, Politician utterance, Media communication

Introduction

Debating societies emerged in London in the early eighteenth century, and soon became a prominent fixture of national life. Debating topics covered a broad spectrum of topics while the debating societies allowed participants from both genders and all social backgrounds, making them an excellent example of the enlarged public sphere of the Age of Enlightenment. Debating societies were a phenomenon associated with the simultaneous rise of the public sphere, a sphere of discussion separate from traditional authorities and accessible to all people that acted as a platform for criticism and the development of new ideas and philosophy.

Debate is a process that involves formal discussion on a particular topic. In a debate, opposing arguments are put forward to argue for opposing viewpoints. In olden days, debate occurs in public meetings, academic institution and legislative assemblies. It is a formal type of discussion, often with a moderator and an audience, in addition to the debate participants. Debate is competitive in nature while group discussion is a co-operative group process. In a debate, a speaker can speak either 'for' the topic or 'against' the topic whereas in a group discussion, the speaker can express both. The final decision or result in a debate depends on voting while in a group discussion, the group reaches group consensus.

Literature Review

Hayat, Juliana & Umber 2015 said The respondents who mostly watch debate shows often have more knowledge and develop a strong vision about their political rights. Political debate shows fetched the people closer to the political processes by giving them knowledge and understanding. Thus, political debate shows had

a huge impacting the diversion of the opinion and concentration of the public.

Ahmed, Hussain& Tariq 2014 said Media technology has changed and has influenced our daily lives. Due to the revolution of electronic media; Political debate, Political programs, live news and Breaking news have been easily accessible.

Galtung's 1975, Franck 1992 and Burger 1995 in a study the only political TV debate show in German-speaking Switzerland. The analysis demonstrates how the setting and the behavior of the host influence the argumentative behavior of the politicians.

Ali & Ali (2014) New media plays an influential and essential role in making political awareness. Political debates and description to news media defines political interests.

Kensi&Stroud: 2006 said now days, Every TV channel is producing debate shows which are influencing their viewers. It can be seen that electronic media is playing a key role in bringing change and structuring the political institution as well as socializing the public on various political aspects.

Elliott and Bull, 1996: 49; Edstrom said It is within the framework of this interview contract that the television interview has grown to be one of the most widely used and best- developed formats political communication worldwide

Objective of the Study

The objectives of the study are,

1. To understand the role of Political debate in media communication for social and economic development
2. The study of Local body election, especially the show highlights the representation of Politicians and Social representatives.

Data and Method

The study involves case study method: The major discipline involved in this type of research has been political science. Politicians have responded to this development by trying to reach potential voters via argument oriented outlets. The samples were taken in the counting of votes for the rural local body elections in Tamilnadu has been completed in most places. The election commission is likely to announce the results any time soon. The rural election for 91,975 posts was held in two phases on December 27 and 30 in the year of 2020. Over 2.31 lakh candidates contested for the posts which include district ward panchayat members, panchayat union ward members, village panchayat presidents and village panchayat ward members. According to the Tamilnadu state election commission, the first phase witnessed a voter turnout of 76.19 percent and in the second phase election 77.73 percent votes were polled.

Findings

Debate shows anchor in Local Body Election Results

Political Panelist Representation in Local Body Election Results Puthiya Thalaimurai

Panelist and their Parties -02.01.2020

Date	Panelist	Total Panelist
02.01.2020	Semmalai- A.I.A.D.M.K Constantine- D.M.K C.R. Saraswathi- A.M.M.K Shahul Hameed – Nam Tamizhar	4

Panelist- 03.01.2020

Date	Panelist	Total Panelist
03.01.2020	Thanga Tamil Selvan- D.M.K Kovai Sathyan- A.I.A.D.M.K David Annadurai- A.M.M.K	3

Panelist- 04.01.2020

Date	Panelist	Total Panelist
04.01.2020	T.K.S. Elangovan- D.M.K A.S. Maheshwari- A.I.A.D.M.K Alur Shanavas-Viduthalai Siruthaigal T. Narayanan- B.J.P	4

Political Panelist Participation in Local Body Election Results Thanthi Television

Panelist- 02.01.2020

Date	Panelist	Total Participants
02.01.2020	Sathyan- A.I.A.D.M.K Bala Bharathi- C.P.M Kalyana Sundaram- Nam Tamizhar	3

Panelist- 03.01.2020

Date	Panelist	Total Participants
03.01.2020	Semmalai- A.I.A.D.M.K Vetri Pandian- A.M.M.K	2

Panelist- 04.01.2020

Date	Panelist	Total Participants
04.01.2020	Sivasankari-A.I.A.D.M.K Selva Perunthagai- Congress Party Thani Arasu- Kongu Illaingar Peravai	3

Frequencies- Frequency Table Political Panelist Representation

Channel	Frequency	Percentage
Puthiya Thalaimurai	11	44
Thanthi Television	08	24

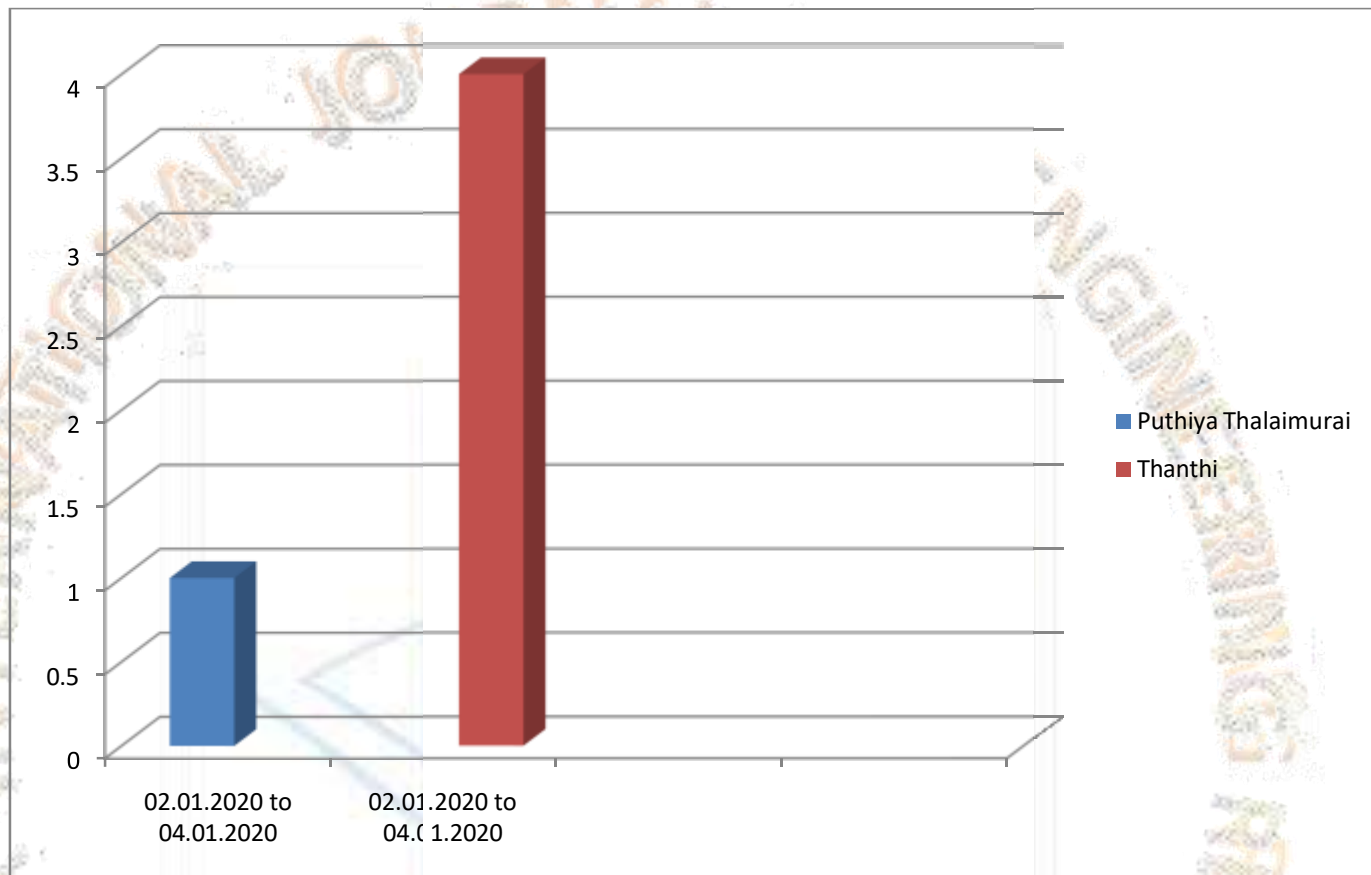
The above chart declares the values are about the Political Panelist Representation in Puthiya Thalaimurai and Thanthi Television. In this the values were calculated from 02.01.2020 to 04.01.2020 and the issue of Hindi Diwas. The total political panelist participation in Puthiya Thalaimurai is 11 and Total political panelist participation in Thanthi is 08. All the exact values have calculated perfectly.

Social Representation in Local Body Election Results Puthiya Thalaimurai- 02.01.2020 to 04.01.2020

Social Representation	No. of. Representation
Reporter	1

Thanthi- 02.01.2020 to 04.01.2020

Social Representation	No. of. Representation
Law of Panchayat Political Critic Reporter Ex. Deputy Mayor	4



The above Chart clarifies the accurate values is about Social Representation in Local Body Election Results Episodes. The panelist from social representatives is from various field to present in the panel for convey their verbal communication. In this Table has analyzed the total social representatives with their representation in Puthiya Thalaimurai is 1 and total social representatives with their representation in Thanthi Television is 4. The total values have calculated exactly.

Social Representatives and their Representation Puthiya Thalaimurai

Representation	Social Representatives
Reporter	R.Venkatesh K. Kubandiran R. Mani

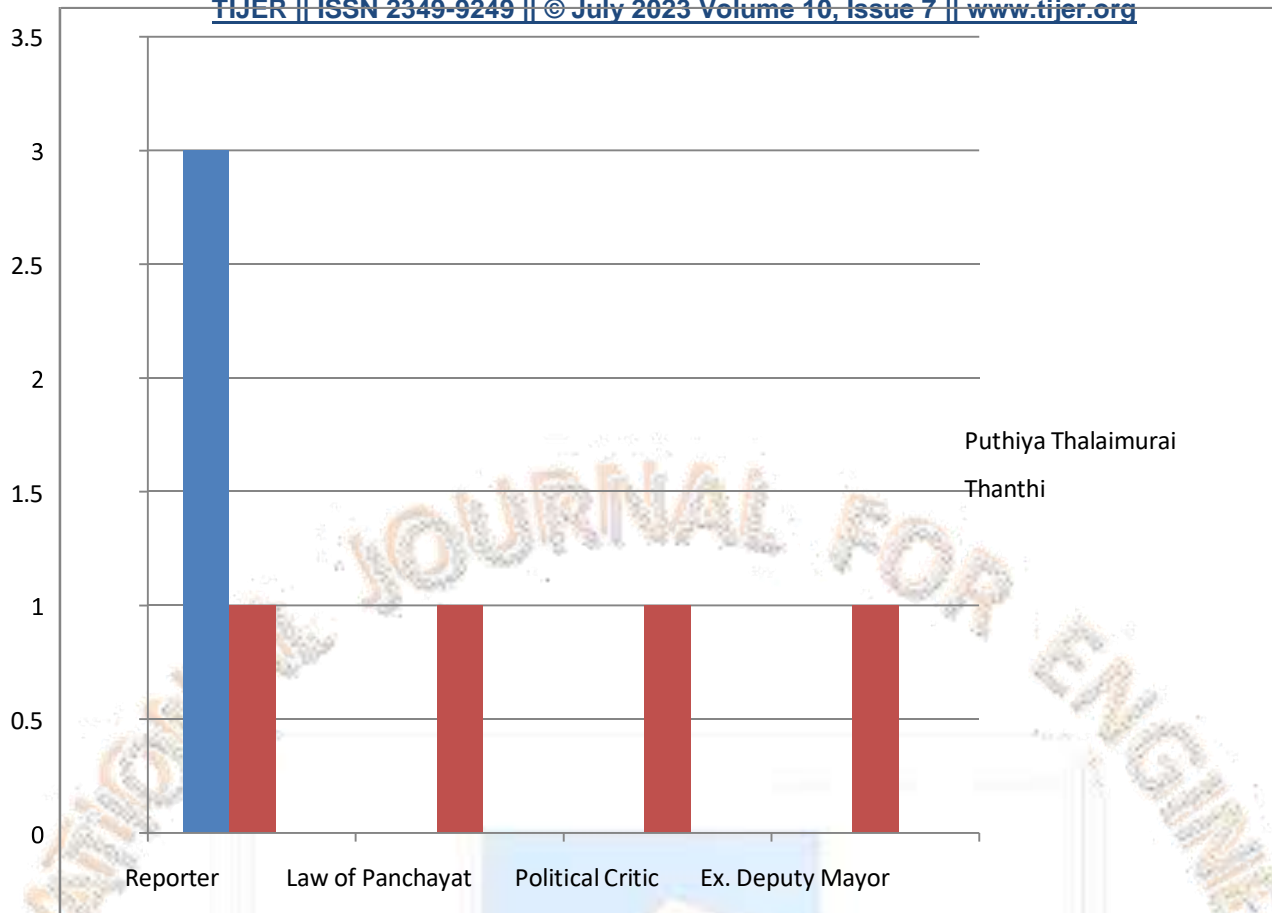
Thanthi Television

Representation	Representatives
Law of Panchayat	Senthil Arumugam
Political Critic	Ravindran Durai Swami
Reporter	Ganapathi
Ex. Deputy Mayor	Sabhabathi Mohan

Frequencies- Frequency Table

Social Representatives and their Representation

Channel	Frequency	Percentage
Puthiya Thalaimurai	3	30
Thanthi Television	4	40



The above chart and Table represents the values is about Social Representatives in the both prime channel is Puthiya Thalaimurai and Thanthi Television. In this above clarifies the exact statistical chart is mentioned the value in Puthiya Thalaimurai is 3 and value in Thanthi is 4. The total 7 representatives have participated in the debate shows have calculated correctly.

Conclusion

The effects of politicians’ appearances on debate shows has relied almost exclusively on cross- sectional designs and self-reported measures, which affects assessments of causality. The fact that the Television and the politicians can both benefit from this kind of debate programme also shows that the political system not only conforms to the demands of the media, but that it uses the media as platform for symbolic politics. As has been shown in the above discussion on political communication, especially on the aspect of the atricality in the last decade, argumentation in talk shows serves to stage politics as symbolic action rather than to argue for better solutions to existing problems. The debate is presented as a controversy, contest, even as a battle, rather than as rational discussion and argumentation. The interview has been shown to positively affect the trust of people who are not very knowledgeable of politics, probably because they do not have much other information on which to base their opinions and are neither able nor motivated to counter argue the positive information.

Reference

- ❖ Volume 5 December Issue 2018 - International journal of Humanities and Cultural studies ISSN 2356-5926, <http://www.ijhcs.com/index.php/ijhcs/index>- Stephen Coleman- Erica Huls and Jasper Varwijk, University of Leeds, United Kingdom - Debate on Television: The spectacle of Deliberation Political

bias in TV interviews.

- ❖ Nicholas A. Valentino, Ted Brader, Eric W. Groenendyk, Krysha gregorowicz, Vincent L. Hutchings *The Journal of Politics*, Vol. 73, No. 1 (Jan. 14, 2011), pp. 156-170 Published by: The University of Chicago Press on behalf of the Southern Political Science Association
Stable URL: <https://www.jstor.org/stable/10.1017/s0022381610000939>-Election Night's Alright for Fighting: The role of Emotions in Political Participation .
- ❖ Colin S. Hawes and Shuyu Kong-Source: *Law & Society Review*, Vol. 47, No. 4 (DECEMBER 2013), pp. 739-770, Published by: Wiley on behalf of the Law and Society Association, Stable URL: <https://www.jstor.org/stable/43670358>
- ❖ Accessed: 15-11-2019 07:15 UTC- Prime Time Dispute Resolution: Reality TV Mediation show in China's "Harmonious Society".
- ❖ Maya Ranganathan, Source: *Economic and Political Weekly*, Vol. 41, No. 48 (Dec. 2-8, 2006), pp. 4947-4951, Published by: Economic and Political Weekly
Stable URL: <https://www.jstor.org/stable/4418970>, Accessed: 29-11-2019 09:28 UTC- Television in Tamil Nadu Politics.
- ❖ Rogier Creemers, *The China Journal*, No. 74 (July 2015), pp. 91-109 Published by: The University of Chicago Press on behalf of the College of Asia and the Pacific, The Australian National University
Stable URL: <https://www.jstor.org/stable/10.1086/681661>- China's Constitutionalism Debate: Content, Context and Implications.
- ❖ Grame Burton, *Ans to the study of Television* 2000,338 Euston Road, London NW1 3BH, <http://www.arnoldpublishers.com>- Talking Television.
- ❖ Pierre Bourdieu's *New press*, 1999- *Social Science/ Media studies- On Television*.
- ❖ MARK BOUKES, *International Journal of Communication* 10(2016), 1145–1166 1932–8036/20160005- *Politician Seeking Voter: How Interviews on Entertainment Talk Shows Affect Trust in Politicians*.
- ❖ Benjamin Banai, Faculty of Humanities and Social Sciences, J. J. Strossmayer University of Osijek, Osijek, Croatia, Irena Pavela Banai Department of Psychology, University of Zadar, Zadar, Croatia, Kosta Bovan Faculty of political science, University of Zagreb, Zagreb, Croatia- November 2017, *Candidates' voice in political debates and the outcome of presidential Elections*.
- ❖ Stéphanie Tawa Lama-Rewal- 3 | 2009 *Contests in Context: Indian Elections 2009- Studying Elections in India: Scientific and Political Debates*.
- ❖ Rafaela Dancygier, Princeton University, Yotam Margalit, Tel Aviv University, August 2017- *The Evolution of the Immigration Debate: A Study of Party Positions over the Last Half-Century*.
- ❖ Abdul Muneer V , Dr. Syed Amjed Ahmed, *IOSR Journal Of Humanities And Social Science (IOSR- JHSS)* Volume 19, Issue 4, Ver. VIII (Apr. 2014), PP 47-54 e-ISSN: 2279-0837, p-ISSN: 2279-0845- *Credibility Perception of TV News and Debate Shows Before and During Election Campaign*

- ❖ Routledge, Informal Ltd Registered in England and Wales Registered Number:1072954 Registered office: Mortimer House, 37-41 Mortimer Street, London W1T 3JH, UK- Robert Haakenson (1953) Adapting debate to television, *Western Speech*, 17:3, 165-173, DOI: 10.1080/10570315309373596, To link to this article: <http://dx.doi.org/10.1080/10570315309373596>.
- ❖ Charles W. Lomas, Professor of Speech, University of California, Los Angeles, Published online: 22 May 2009. *Central States Speech Journal*, Publication details, including instructions for authors and subscription information: <http://www.tandfonline.com/loi/rcst19>-Television in British political debate.
- ❖ Klaus Bruhn Jensen, University of Copenhagen- Media culture and society (SAGE, London, Newbury Park and New Delhi), Vol.12 (1990), 57-77- The Politics of Polysemi television news, every day consciousness and Political action.
- ❖ Martin Luginbuhl, German Department, University of Zurich, Schoenberggasse 9, and CH-8001 Zurich, Switzerland- *Journal of Pragmatics* 39 (2007) 1371–1387 Conversational violence in political TV debates: Forms and functions.
- ❖ Göran Bolin, Department of Media and Communication Studies, Södertörn University, Stockholm, S-141,89 Huddinge, Sweden- *Television & New Media* 2014, Vol. 15(4) 336–349 © The Author(s) 2014. Reprints and permissions: sagepub.com/journals Permissions.nav. DOI: 10.1177/1527476414525671- *Television Journalism, Politics, and Entertainment: Power and Autonomy in the Field of Television Journalism*.
- ❖ Martin Paul Eve- Open Book Publishers is collaborating with JSTOR to digitize, preserve and extend access to *Literature Against Criticism*- Chapter Title: Political Critique, Book Title: *Literature Against Criticism*, Book Subtitle: *University English and Contemporary Fiction in Conflict*.
- ❖ Shruti Pushkarna- 24 Nov, 2011- Prime time debates an excuse for doing TV cheap: Mark Tully.
- ❖ Ernest W.B. Hess- Lüttich- German Department, University of Bern, Laenggass-Str. 49, CH-3000 Bern 9, Switzerland, *Journal of Pragmatics* 39 (2007) 1360–1370- (Pseudo)Argumentation in TV-debates.
- ❖ Abdul Muneer V, Assistant Professor of Journalism, EMEA College of Arts and Science, Kondotti, Kerala-India-673638, *International Journal of Humanities and Social Science Invention* ISSN (Online): 2319 – 7722, ISSN (Print): 2319 – 7714 www.ijhssi.org Volume 3 Issue 5|| May.2014 || PP.37-43- *Televised Political Learning: Influence of Prime-Time Televised Political News and Debates on the Political Awareness of the Viewers of Malayalam TV News Channels*.
- ❖ Facultade de Filoloxía, Departamento de Filoloxía Inglesa - INTERVIEWS, TALK SHOW INTERVIEWS, AND DEBATES ON BRITISH TV: A CONTRUNIVERSIDADE DE SANTIAGO DE COMPOSTELA - POLITICAL INTERVIEWS, TALK SHOW INTERVIEWS, AND DEBATES ON BRITISH TV: A CONTRASTIVE STUDY OF THE INTERACTIONAL ORGANIZATION OF THREE BROADCAST GENRES.