

# Sentiment Analysis Estimation on Images using Deep Learning

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**Abstract** - Sentimental analysis on images using deep learning involves using advanced computer algorithms to analyze and classify the emotions or sentiments conveyed by images. Abstractly speaking, the process involves training a deep learning model, such as a Convolutional Neural Network (CNN), on a large dataset of labeled images with known emotional or sentimental attributes. During the training phase, the model learns to recognize patterns features in the images that correspond to certain emotions, such as happiness, sadness, anger, or fear.

**Index Terms** - Convolution Neural Networks (CNNs), Preprocessing Techniques, Emotion Recognition, Sentiment Analysis

## I. INTRODUCTION

A developing research field in social analytics is the analysis of feelings in web data. Text, photos, and video are just a few of the numerous media that may be used to communicate feelings. Although there is a tone of study on text sentiment analysis, there hasn't been much investigation into image sentiment analysis. Image sentiment analysis has become more important as a subject of research, nevertheless, as a result of the widespread use of social media as a platform for expressing emotions. There has been an increase in research in recent years to get the best results in picture sentiment analysis. Image sentiment analysis, however, has grown in significance as a field of study as a result of the pervasive use of social media as a forum for emotional expression. As a result, there has been a spike in recent years in the amount of research aimed at attaining the best outcomes in image sentiment analysis. For image sentiment analysis, a variety of methods and algorithms have been suggested. Deep learning is a branch of machine learning that gives computers the ability to understand abstract ideas and learn from their past experiences. Deep learning enables computers to learn from real-world events without the need for human interaction, giving them the ability to comprehend and decide based on the current circumstances. For image sentiment analysis, deep learning algorithms have been thoroughly investigated and have produced noteworthy results. In fact, deep learning models have shown they may achieve accuracy that may even be superior to human intellect, allowing them to carry out a variety of jobs quickly.



Figure 1: Analysis of different emotions

**II. LITERATURE SURVEY**

1. "Sentiment Analysis of Text and Images using Deep Learning: A Comprehensive Review" published in the year 2022 by M. Imran et al.

The suggested solution offers a thorough examination of the most recent advancements in sentiment analysis utilizing deep learning methods applied to both text and images. The utilization of deep neural networks, such as Convolutional Neural Networks (CNNs) and Recurrent Neural Networks (RNNs), as well as their advantages and disadvantages, may be covered by the author. Various sentiment analysis uses, including those in social media analysis, consumer feedback analysis, and political analysis, may also be explored. The paper may also identify potential future areas for sentiment analysis research, like creating hybrid models that can analyze both text and images, looking into novel deep learning architectures, and enhancing the precision and effectiveness of sentiment analysis systems. Overall, the article should offer a thorough summary of the state-of-the-art in deep learning-based sentiment analysis for both text and images.

2. "An Integrated Deep Learning Framework for Multimodal Sentiment Analysis" published in the year 2022 by C. Li et al.

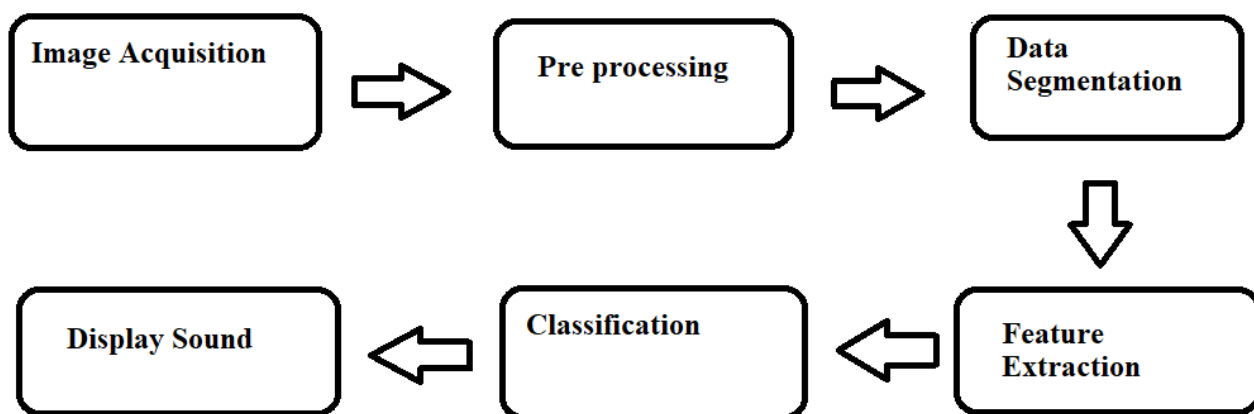
Multimodal sentiment analysis is the study of emotion conveyed through many media, including text, images, and audio. The Author demonstrates how sentiment analysis using several modalities can offer a more complex understanding of the sentiment expressed in a particular text or piece of multimedia content. To handle various types of data, the proposed integrated deep learning framework may combine various deep learning architectures, including Convolutional Neural Networks (CNNs), Recurrent Neural Networks (RNNs), and Long Short-Term Memory (LSTM) networks. The article might also go through how multimodal datasets, such as those including text, images, and audio data, are used to train and test the framework.

3. "Deep Learning-Based Sentiment Analysis of Social Media Images Using Convolutional Neural Networks" by A. Alzahrani, N. Alotaibi, and S. Alqarni (2021).

The author talks on how social media sites like Facebook, Instagram, and Twitter are great places to get user-generated content, including photographs that convey feelings and thoughts. The significance of sentiment analysis for comprehending the attitudes and opinions of social media users may also be highlighted in the study. The suggested method might entail using a sizable dataset of labelled social media photos to train a CNN model to categorise them as either positive, bad, or neutral.

**III. METHODOLOGY**

Deep learning is a subset of machine learning, which is a part of artificial intelligence. (AI). AI's goal is to develop algorithms and techniques that let computers automatically and efficiently tackle complicated problems. One such issue is the interpretation and comprehension of visual contents, which humans can do with ease but which machines still find difficult to do. The connection between these fields is depicted. The main goal of artificial intelligence is to develop a collection of methods and algorithms that will help computers solve problems that are simple for people to understand but complex for them to solve.



**Image acquisition:** It is an important step in sentimental analysis estimation on images using deep learning, particularly Convolutional Neural Networks (CNNs). This process involves obtaining a large number of images from a variety of sources, such as social media platforms, e-commerce websites or review sites, that are relevant to the sentiment analysis task. The images are then pre-processed to make them suitable for analysis, such as resizing and cropping them, and converting them to grayscale or RGB format. The images are then labeled based on their sentiment or emotion, either manually or through automatic labeling techniques like sentiment analysis algorithms. The labeled images are split into training, validation, and testing sets, and data augmentation techniques may be applied to generate additional training data.

**Preprocessing:** It is a crucial step in sentimental analysis estimation on images using deep learning, particularly Convolutional Neural Networks (CNNs). This process involves preparing the images for analysis by applying various techniques such as resizing, cropping, and normalization. The goal of preprocessing is to standardize the images so that they can be fed into the CNN model consistently and to improve the quality of the input data. One common technique used in preprocessing is resizing the images to a standard size, which ensures that all images have the same dimensions and reduces the computational cost of the CNN model. Another technique is cropping the images to focus on the relevant parts, such as the face or the product in an e-commerce website. This helps to remove any irrelevant information and improves the accuracy of the model.

**Data segmentation:** This process involves dividing the available dataset of labeled images into distinct sets for training, validation, and testing. The training set is used to train the CNN model by adjusting the weights and biases of the layers based on the input images and their corresponding labels. The testing set is used to evaluate the performance of the trained CNN model on unseen data. The segmentation of the dataset is important to ensure that the CNN model is able to generalize well to new, unseen data. If the model is trained on the entire dataset, it may overfit and perform poorly on new data. By reserving a portion of the dataset for testing, the performance of the model can be evaluated on data that it has not seen before, which provides a more accurate measure of its performance.

**Feature Extraction:** This process involves automatically extracting relevant features from the images that are important for sentiment analysis. CNNs are designed to extract features from images by applying a series of convolutional and pooling layers. In the convolutional layer, a set of filters are applied to the input image to produce feature maps. These feature maps capture important patterns in the image, such as edges, lines, and textures. The pooling layer is then used to downsample the feature maps, which reduces the spatial resolution and the computational cost of the CNN model.

**Classification:** This process involves assigning a sentiment or emotion label to each input image based on the features extracted from the image. In the classification stage, the extracted features are fed into a fully connected layer, which combines the features into a single vector. The output of the fully connected layer is then passed through a softmax function, which produces a probability distribution over the possible sentiment or emotion labels. The label with the highest probability is then assigned to the input image.

**Display Sound:** Now that we have successfully detected the emotion on the face. The system selects and display Music depending on emotion being classified.

#### IV. CONCLUSIONS

sentiment analysis estimation on images using deep learning, particularly Convolutional Neural Networks (CNNs), has become an important and rapidly evolving field of research. The process involves several key steps, including data acquisition, preprocessing, segmentation, feature extraction, and classification. One of the major advantages of using deep learning for sentiment analysis on images is that it can automatically learn relevant features from the input data without requiring manual feature engineering. CNNs are particularly well-suited for this task, as they can effectively capture spatial and hierarchical patterns in the visual content of images. Overall, sentiment analysis has numerous potential applications, including social media monitoring, marketing research, and mental health diagnosis. As the field continues to develop, we can expect to see further advances in the accuracy and applicability of these techniques

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